

TWO FOR ONE TELECOACHING

Sometimes you just need to talk. You've got great ideas in your head but you can't get them out of your mouth. Or maybe it's time to build on what you've already accomplished, but the competition for your attention makes it difficult to find the way. It's even possible that your presence is so obscured by information that impersonal is what you end up projecting

Whatever the situation, we'll listen to what you want to achieve, look at where you are and give you practical advice to move things forward. From brand diagnostics to mixed-up messages and absentee personality syndrome, we'll point the way so you can put your finger on the priorities that will really pay off.

WHAT'S INCLUDED:

One teleconference for:

- Needs assessment
- Context and background

One day of research for:

- Existing web site
- Existing brand and marketing materials
- Competitive web sites

Second teleconference to review assessment of and recommendations for:

- Brand effectiveness
- Design elements
- Key messages
- Content value
- Product / Services integration
- Personality presence
- Interactive media

REQUIREMENTS:

- Single contact source for all client communication
- Tele-coaching sessions are one (1) hour each
- Client may have up to three (3) individuals participate
- The fee is due in full after the first session

FEE:

\$3,500.00

Go ahead and talk. We're ready to listen and help you stand out from the crowd by expressing your best, most authentic and powerfully unique personality.