

ABOUT SUSAN BACHMAN - SHORT BIO

Susan is the person in charge of the way things look at Market Arts Creative. She grew up in the Detroit area and attended Detroit Country Day School, later receiving a Bachelor of Fine Arts degree from the University of Michigan. She developed her craft at boutique ad agencies, eventually running her own design firm. Susan has worked with clients in diverse sectors, including: professional services, non-profit organizations, automotive industries, and technology firms. Whether designing a branded web platform or directing a video production, Susan's approach to design creates a visual shorthand that says everything without saying a word.