

ABOUT JAN WELBORN-NICHOLS - SHORT BIO

A Midwestern farm girl with a flair for opera, Jan received her Masters of Music degree from the Conservatory of Music in Kansas City. While pursuing a singing career in New York, Jan worked as a research analyst in the television industry and discovered a new career in the world of communications. After several years serving franchise clients at an agency on the West Coast, Jan settled in Ann Arbor and started Market Arts, her own creative services firm.

Here's what Jan has learned so far. Surround yourself with really talented people, never underestimate the creative power of a nap and laugh (hysterically) in the face of adversity. Meanwhile, have fun, make money, do great work and help clients do the same. It's not grand opera, but it's a great way to make a living.