

## CONVERSATIONS WITH CREATIVE MINDS FACT SHEET

“Conversations with Creative Minds” is produced by Market Arts Creative and can be found at [www.conversationswithcreativeminds.com](http://www.conversationswithcreativeminds.com).

“Conversations with Creative Minds” interviews people from actors to authors, comedians to cosmologists, and foodies to geophysicists, capturing their insights on the practice and practical application of creativity.

“Conversations with Creative Minds” is a wild ride across unfamiliar terrain in the company of those who have unfastened their mental seat belts, revealing how they use creativity in practical and profound ways.

“Conversations with Creative Minds” came to life when it occurred to Jan Nichols that many of the clients at Market Arts Inc. (and people in general) relied on particular habits of thinking that had become a barrier to innovation. In a moment of revolutionary zeal, Jan launched The Creativity Forum as a monthly program before a live audience in Ann Arbor, MI.

After three seasons of live and lively interviews, the team at Market Arts Creative decided to change the program name to “Conversations with Creative Minds” and bring the show to the world wide web.

Jan Nichols is the host of “Conversations with Creative Minds”.

Susan Bachman is the director and production boss of “Conversations with Creative Minds.”